

# SPONSORSHIP GUIDE

## Species Survival Symposium

2-3 July 2025







# ABOUT ACIUCN

**55+**

**MEMBERS**

The IUCN constituency in Australia comprises a growing membership network of 55 organisations and individuals, and over 1000 Commission expert members.

**1000+**

**EXPERTS**

Across 7 Commissions, over 1000 Australian scientists and experts are contributing to IUCN knowledge products, providing policy advice and guiding IUCN policies and programs.

The Australian Committee for IUCN (ACIUCN) provides a platform for collaboration and a focus for Australian nature conservation organisations to advance the IUCN vision of a just world that values and conserves nature.

The Australian Committee for IUCN has a unique convening power, able to draw upon our global network as well as the knowledge of over 1000 scientific experts across Australia, and our growing Australian membership network of 55 government and non-government organisations and individuals.

We harness our unique convening power to provide a neutral and innovative platform for collaboration. Our forums tackle critical challenges, share knowledge, build capacity, drive policy change, pursue common goals and work towards our shared vision for nature.

## Our Events

We bring together experts and stakeholders to provide sound knowledge and evidence-based advice on critical environmental issues, challenges, policies and practice.

In collaboration with experts, we produce publications and policy advice as a key output of our events.

Our events are historically well-attended by a diverse cross-section of participants including experts, practitioners, policy-makers, stakeholders, investors and First Nations People.

# ABOUT THIS EVENT



## Species Survival Symposium

2-3 July 2025 | Taronga Zoo, Sydney

This 2-day Symposium will bring together 235 researchers, practitioners, First Nations people, Industry and Government representatives, and other experts and stakeholders in species conservation to tackle the challenges of halting extinctions and driving long-term species recovery.

In 2024, Australia's National Biodiversity Strategy and Action Plan was updated to include 6 national targets to address the drivers of biodiversity decline. A key target is **No New Extinctions** and includes preventing new extinctions of native species, supporting the recovery of threatened species and maintaining genetic diversity.

Achieving this target will require more collaboration and support for biodiversity conservation, and a transformative shift to a nature-positive society.

### Event Aims and Outcomes

- Share research, knowledge, and experience in species conservation across sectors, including industry.
- Listen to First Nations experts, incorporate their perspectives, and support their leadership in healing Country
- Explore innovative, collaborative and transformative approaches to remove threats, overcome barriers and conserve biodiversity
- Make recommendations for halting biodiversity loss and achieving genetically diverse, long-term species recovery in Australia.



# EVENT HIGHLIGHTS

## Attendance

The Taronga Zoo Institute of Science and Learning Theatre has a 235 seat capacity with room for another 5-10 people on the extra large stage and sidelines.

The event will also have use of 3 seminar rooms for another 90 people, and an open display area for gathering, eating, booths and banners. We will also be sharing a live video feed to virtual attendees.

We are expecting to sell-out the event with 235 in person attendees and 100 virtual attendees.

## Media & Promotions

We will promote the event using all channels (website, email, social media, and advertisements) throughout March, April, May and June 2025.

We will also share information during and post-event in July.

Your logo and brand name will be included in all promotions and marketing collateral.



# SPONSORSHIP OPTIONS

	<b>Major Sponsor \$20,000</b>	<b>Gold Sponsor \$12,000</b>	<b>Value Sponsor \$6,000</b>	<b>Supporter \$2,500</b>
<b>Delegates</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Logo</b>	<b>Prominent</b>	<b>Large</b>	<b>Medium</b>	<b>Small</b>
<b>Display Booth</b>	<b>1</b>	<b>1</b>		
<b>Banners</b>	<b>4</b>	<b>2</b>	<b>1</b>	<b>1</b>
<b>Indigenous Places</b>	<b>3</b>	<b>2</b>	<b>1</b>	

- Display booths alone, with no other options, can be purchased for \$6000
- Pull-up banners alone, with no other options, can be purchased for \$1500

### For Sponsors:

- Your organisation name will be mentioned and logo displayed in all promotions and marketing collateral, including presentation slides and on the video feed.
- Major and Gold Sponsors may place banners on the theatre stage as well as in the open display area.
- Indigenous presenters are supported with free tickets plus funding for flights and accommodation to attend the Symposium. Your sponsorship ensures their knowledge and perspectives are included in the Symposium.

**These options are intended to be used as a guide, and indicate how the funds will be allocated.**

**We are open to customising sponsorship packages with interested parties.**



# CONTACT US



## Contact

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Please get in touch if you wish to learn more  
or would like to discuss sponsoring this event.

## Website

**[aciucn.org.au/species-survival-symposium](http://aciucn.org.au/species-survival-symposium)**

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